

A Bibliometric Analysis of Academic Articles about Innovation in the Perspective of Tourism Sector ¹

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ARTICLE INFO	ABSTRACT
<p>Keywords: Bibliometric analysis Innovation Qualitative research method Tourism sector</p> <p>Received 22 June 2020 Revised 25 October 2020 Accepted 6 November 2020</p> <p>Article Classification: Research Article</p>	<p>Purpose – This study aims to make bibliometric analyses of the articles in academic journals searched between 2010 and 2019 in scientific databases about innovation from the perspective of the tourism sector.</p> <p>Design/methodology/approach – A qualitative search and bibliometric analysis method have been preferred in this study. To this end, 117 articles about innovation in the tourism sector were examined through a bibliometric analysis method within a framework of 10 parameters in various scientific databases between the specified years. The bibliometric data regarding the last 10 years were transferred into a spreadsheet, then their frequency and percentage analyses were made by the SPSS 23 statistical packet software.</p> <p>Findings – Accordingly, it was seen that most of the articles were published in the journal "International Journal of Contemporary Hospitality Management" in 2016 and that the study field of "innovation" was the most-frequently handled topic in tourism businesses. Examining the parameters of the number of authors, method, and data collection tool, it was found that most of the articles were written by two authors and the quantitative research method and surveys were mostly preferred by the authors.</p> <p>Discussion – In terms of number of authors, method and data collection tool, it was understood that the articles partially overlapped with the literature. It is thought that this study will contribute not only to the literature and the researchers interested in the field but also to the productivity and competitiveness in the sector.</p>

¹ This study is the extended version of verbal announcement presented at the 2nd International Business and Organization Research (BOR) Conference which was held at Yasar University on September 04-06.

Suggested Citation

Gümüş, A. (2020). A Bibliometric Analysis of Academic Articles about Innovation in the Perspective of Tourism Sector, *Journal of Business Research-Turk*, 12 (4), 3493-3504.