


A Bibliometric Profile of the Tourism-Economics Sub-Field in Turkish Academic Community

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ABSTRACT

Purpose - The aim of the study is to reveal the main characteristics of the domestic tourism-economics literature, as well as to compare the contributions made by the tourism, economics and administrative science (EAS) academia. The purpose is to identify the most distinctive aspects, more specifically, subjects (subdivision of economics, main topics, subtopics), methods (study design and sub design) and citations within the literature.

Design/methodology/approach - To fulfil this aim, 291 articles in peer-reviewed journals published between 2000 and 2019 were compiled, encoded, categorized and analysed based on semi-systematic literature review principles.

Findings - It is concluded that studies on the macroeconomic context are ahead of the microeconomic context, and that the role of tourism on economic growth is the mostly studied and cited subject. Furthermore, these studies are dominantly carried out by authors from the department of EAS. Similarly, quantitatively designed studies have three times more representation than qualitatively and conceptually designed studies. Within that, causality analysis, panel data and multiple approaches are generally adopted for quantitative studies, while tables are chosen as the leading method within qualitative ones.

Discussion - All these findings imply that studies macroeconomics, conceptually designed and carried out by authors from EAS are more likely to be cited.